

SAVOR
EXPO

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THE LARGEST
INTERNATIONAL EXHIBITION on
HVACR and **COLD CHAIN**



Held On

Date: **15 16 17** May, 2025 | ICCB, Kuril, Dhaka, Bangladesh



Organized by

SAVOR
INTERNATIONAL LIMITED

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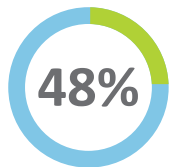
Date: 15 16 17 May, 2025

Venue: ICCB, Kuril, Dhaka, Bangladesh



WHAT HAPPENED IN 2025

KEY STATS - SAFE HVACR & COLD CHAIN



48% of the companies already renewed their participation during the exhibition



350+
Foreign delegates from different countries visited in this exhibition



10 +
countries have attended



11,500 +
targeted visitor over 3 days exhibition



65
companies exhibited their products



70K sqft
Total Exhibition Area





SAFE HVACR & COLD CHAIN AN EXCLUSIVE B2B & B2C PLATFORM FOR THE EXHIBITORS:

SAFE HVACR & COLD CHAIN - 2025 aimed to extend a platform for your organization to come in front of the decision makers that source billions of dollars in commercial building products for their plans and multiple projects. Exhibiting at these exhibition generated an opportunity for the exhibitors to engage in discussions one-on-one, demonstrate and introduce their products & solutions in an interactive manner. Engagement of international exhibitors from potential Export Zones of Bangladesh lead good opportunity for our construction players to reach beyond domestic peripheral. Moreover, this Exhibition built attendance through 360° marketing campaigns that creates millions of advertising impressions in print, direct mail, email, electronic media and so on.



OBJECTIVE OF SAFE HVACR & COLD CHAIN - 2025

- Promoted safe & sustainable products and value-added services as preferred choice for HVACR & Cold Chain in Bangladesh.
- Promoted safe & smart HVACR & Cold Chain solutions.
- Engaged roll out innovations and new technologies for domestic market.
- Explored opportunities for the foreign exhibitors to penetrate with their solutions in the Bangladesh market. Moreover, energizing economic potentials vis-à-vis foreign currency earnings.
- Created awareness among future engineers, policy makers about innovation & technological advancement in the HVACR & Cold Chain industry.
- Created a platform for technology exchange and unveiling opportunities of business for the exhibitors.
- Provided a platform for all the stakeholders related to HVACR & Cold Chain industry so as to showcase their smart products.
- Engaged Industry experts and clients to discuss the next generation solutions.
- Initiated a strategic relationship and partnership with key industry players, foreign buyers and solution providers and policy makers.

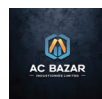


NATIONAL EXHIBITION ON INFRASTRUCTURE INDUSTRY OF BANGLADESH



STRONG INDUSTRY PARTICIPATION

SAFE HVACR & COLD CHAIN-2025 have opened its doors for Bangladesh and dubbed to be country's most one and only exhibition on SAFE HVACR & COLD CHAIN Some of the reputed companies who have made remarkable manifestations at the show this year.





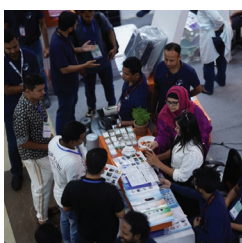
STRONG INDUSTRY PARTICIPATION

Mascotop®





GLIMPSE OF THE SAFE HVACR & COLD CHAIN - 2025





EXHIBITORS PROFILE

- | | |
|---|---|
| <ul style="list-style-type: none"> • Packaged Chillers <ul style="list-style-type: none"> • Air Handling & Air Distribution Products • Unitary Products (Air Conditioners) <ul style="list-style-type: none"> • Water Distribution • Products (Refrigeration) <ul style="list-style-type: none"> • Refrigeration Accessories • Building Management Systems <ul style="list-style-type: none"> • Electrical Products & Systems • Services <ul style="list-style-type: none"> • Centrifugal / Screw / Scroll/ Reciprocating / Vapour Absorption / Magnetic Bearing Systems • Fan Coil Units / Grills & Diffusers / Air Filters / Dampers <ul style="list-style-type: none"> • Window AC / Split AC / Packaged AC/ Rooftop AC /Portable AC / Precision AC • Dehumidifiers & Humidifiers /VRV /VRF Systems <ul style="list-style-type: none"> • Pre-insulated Piping / Valves / Cooling Towers / Grooved Piping Fittings & Accessories • Ice Cream Freezers / Milk Coolers & Freezers- Domestic & Commercial Bottle Coolers • Oil Separators/ FloatValves/ Expansion Valves /Solenoid Valves • Vibration Isolators / Duct Pipe Supports / Air Curtains Lighting Manufacturers | <ul style="list-style-type: none"> • Cold Storage Insfratructure Solutions <ul style="list-style-type: none"> • Meterial Handling & packaging Solutions • Cold Supply Chain & Transportation Solutions <ul style="list-style-type: none"> • Industrial Refrigeration • Air Flow Fans, Blast Freezers, Building Auto-mation Systems <ul style="list-style-type: none"> • CA Doors, CA Storages, CA Tents, Cold Rooms, Cold Storage Construction • Docking Doors, Drainage Systems and Pipes, ooring Solutions, Heat Exchangers <ul style="list-style-type: none"> • HVLS Fans, Insulation Solutions, Light-ing Solutions, PEB Manufacturers, Pipe Manufacturers • Portable Cold Storage Manufacturers, PUF Sandwich Panel Manufacturers <ul style="list-style-type: none"> • Clothing and Personal Protection Equipment, Cold Store Safety Equipment, Emergency Exit Lights • CNG & Electric, Crates and Bins, Storage Contain-ers, Pallet Trucks <ul style="list-style-type: none"> • Batter-ies and Chargers, Conveyor Systems - Belt and Roller Based • Labelling Solutions, Lion Bags, Insulated Boxes with Inside Liners/ Covers <ul style="list-style-type: none"> • Reefer Containers, Reefer Maintainance Providers, Reefer Parts and Service, Reefer Trucks • OEMs, Body Builders & Truck Chassis Manufacturers <ul style="list-style-type: none"> • Compressor Units, Screw Compressors • Heat Exchangers, Industrial Gas Suppliers, Dehumidifier and Humidifier |
|---|---|



COUNTRIES PRODUCTS EXHIBITED IN SAFE HVACR & COLD CHAIN-2024

Bangladesh, China, Philippines, Australia, Malaysia, India, Singapore, UK, U.A.E, Thailand, Taiwan, Germany, USA, Ukrain, Srilanka, Belgium, Korea.



EXHIBITOR'S SURVEYS & TESTIMONIALS

80% Are primary decision-makers
or influence in decision making

75% of exhibitors were satisfied
with the quality of visitors at
SAFE HVACR & COLD CHAIN - 2025

Few Top Exhibitors & Visitors Feedback:

“ I am pleased to know that Savor International Limited is going to organize three-day long international exhibition entitled the “9th SAFE HVACR & COLD CHAIN 2025”. I extend my sincere greetings and thanks to the organizer of the event.

Nurul Majid Mahmud Humayun, MP
Minister
Ministry of Industries
Govt of the People's Republic of Bangladesh.

”

“ I strongly believe that the exhibition will create the B2B interaction, both for local and international renowned counterpart that will help our HVACR industry to grow more and to compete globally. The exhibition will provide a platform for exchanging scientific ideas on latest developments and technologies.

Mr. Mohammad Asaduzzaman
President
ISHRAE Bangladesh Sub Chapter

”

“ I extend my heartfelt wishes for the success of this exhibition. May this expo pave the way for innovation, advancement, and prosperity in the cold chain industry and beyond.

Mr. Mostofa Azad Chowdhury Babu
President, Bangladesh Cold Storage Association

”

“We have a larger market here. Specially for food and Cold chain, Cold storage. Everything is here.”

Daisy Zhu
Sales Engineer
JiangSu ZheXue Cold Chain Equipment Co. Ltd.

”

“I would like to share that this is one of the most professionally managed exhibition to exhibit our most advanced technology and products.”

Ajit Chandra Raj
Managing Director
Seikai International Fzco

”

“I am very happy to be here and all our congratulations to the organizer for this summit because it is very good opportunity for us to meet client and people who want to do business and invest in Bangladesh Market.”

Herve De Certaines
Project Coordinator- Asst. Manager, DEC

”

“If the response is good, The market is good. We may set up a factory here.”

Murray Alldritt
Sales Director
Reinhausen Asia-Pacific Sdn. Bhd.

”

“ Our Bangladesh is a thickly populated country. To meet our rapid industrialization, we are importing Raw Materials, Crude Oils, etc. We are exporting Finished goods. The waste materials will stay with us. We need safe and controlled discharge of these waste materials. We need to develop our national policy toward: Zero Energy Demand, Zero Discharge and Zero Pollution. Then we shall be able to keep a safe and sustainable Bangladesh to our next generation.
I believe that the Show will make a good start to create the B2B interaction that will help our industry to grow more and to compete globally. The exhibition will provide a platform for exchanging ideas on the latest developments in technologies.

Engr. Md. Hasmotuzzaman
MEP Consultant & CEO, Utility Professionals
Ex-President, ASHRAE Bangladesh Chapter,
Technical Committee Member (P), ASHRAE Global

”

“I believe this sort of exhibition will create enormous opportunities for Bangladeshi engineers, architects, planners and simultaneously for the entrepreneurs.”

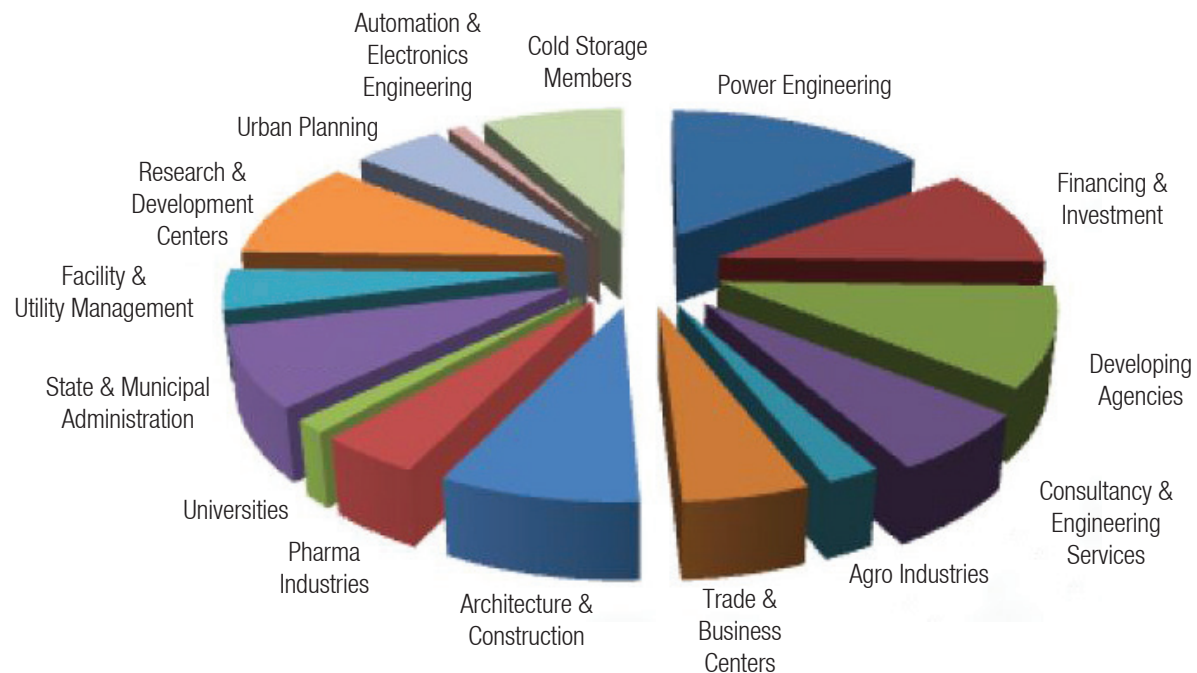
Prof. Dr. M. Shamim Z. Bosunia
President, Bangladesh Association of
Consulting Engineers

”

VISITOR'S OVERVIEW

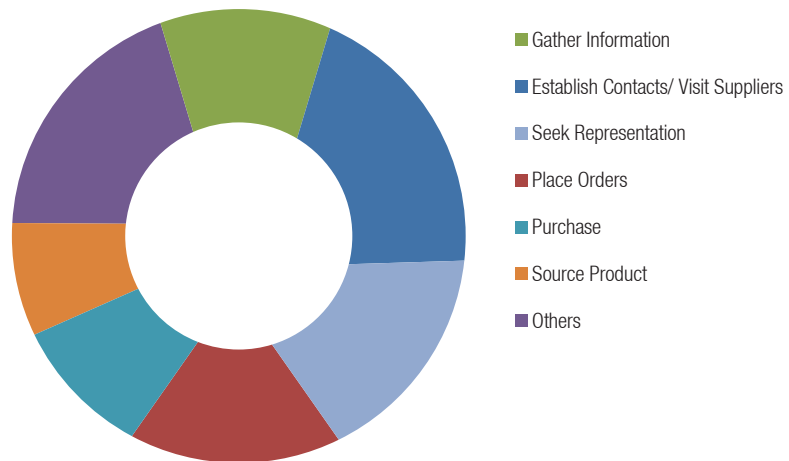
Bringing the right people together...

Visitor Profile-



VISITORS OVERVIEW

PURPOSE OF THE VISITOR
SAFE HVACR & COLD CHAIN-2025

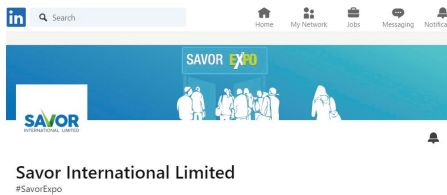
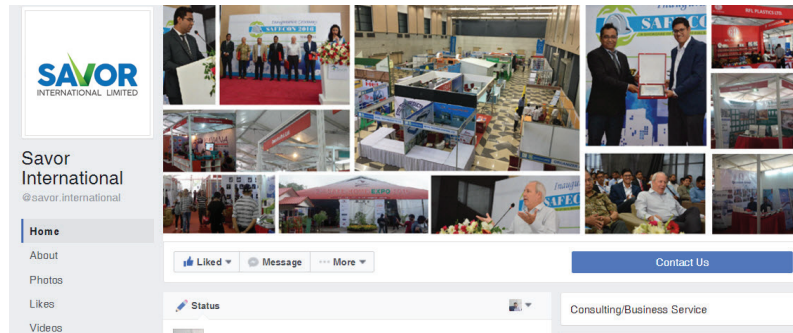


VISITORS ROLE IN DECISION MAKING





MEDIA & ADVERTISEMENT- SHOW CAMPAIGNS





PR CAMPAIGNS

The image shows the header of a news article. At the top, the 'dailyobserver' logo is displayed in a large, blue, sans-serif font. Above the logo, the tagline 'We connect the world to people right here' is written in a smaller, grey font. Below the logo, the website address 'www.dailyobserver.com' is visible. Underneath the logo, there are five circular social media icons for Facebook, Twitter, YouTube, Instagram, and LinkedIn. Below these icons, the article title '3-day cold chain and infra exhibition starts in city' is written in a bold, black font. The publication date and time, 'Published: Friday, 17 May, 2024 at 12:08 AM', are shown in a smaller, grey font. Below the date, the author's name 'Bishwa Correspondent' is written in a red font. The main body of the article begins with a paragraph about the exhibition, followed by a sub-header 'The exhibition is showcasing products and solutions in the field of cold chain, including cold storage, infrastructure, power generation, renewable energy, safe HVAC/R (heating, ventilation, air-conditioning, air filtration and purification and refrigeration Systems), solutions and services, and water management, started at the Bishumdhara International Convention Center in the Dhaka city.' The article continues with a paragraph about the exhibition's goals, mentioning the Bangladesh 2024 aims to bring together domestic and foreign organizations to highlight advancements in the Bangladesh cold chain sector, according to the organizers.



daily sun
Friday 17 May 2024

Business

Cold chain expo, SafeCon 2024 kick off at ICCB



The international exhibitors titled "SafeCon 2024" on the infrastructure industry of Bangladesh and the country's first-ever cold chain expo is on Thursday at the International Convention City, Bhabanagar (ICCB) in Dhaka.

The three-day long expo will run till 19 May. The stalls will remain open to all visitors from 10am till 7pm every day.

President of Bangladesh Chamber of Commerce and Industry (BCCI), Senior Vice President Md Anisul Hossain inaugurated the expo organised by Senior Vice President of Bangladesh Chamber of Commerce and Industry (BCCI), President of Bangladesh Chamber of Commerce and Industry and Senior Vice President of Bangladesh Cold Storage Association (BSCSA) Minister Akbar Chowdhury Bhasin, and Senior Vice President of Bangladesh Cold Chain Chamber of Commerce and Industry Ahmed Akmal Akmal Daulti were present on the occasion.

Speakers emphasised the need for the development of a robust cold chain system to ensure proper management of perishable products in the country.

They also emphasised the crucial role of cold chain infrastructure in the agricultural and food sectors of Bangladesh.

[illegible]

PR CAMPAIGNS

[illegible]

A group of officials, including the UNB Chairman, are seated at a long table during a formal meeting. The table is covered with a red cloth and has several microphones and water bottles in front of the participants. Banners for UNB and various government departments are visible in the background.



Cold Chain and Infrastructure

Exhibition 2024 starts

Staff Report

The three-day Cold Chain and Infrastructure Exhibition kicked off in the city on Thursday aiming to boost modern cold chain management to minimise post-harvest losses of perishable food items.

The exhibition has been showcasing practical solutions in the field of cold chain, including cold storage, infrastructure, power generation, renewable energy such as HVAC (heating, ventilation, air conditioning), artificial intelligence and refrigeration systems, solutions for water and water supply, etc., organised by the Bangladesh International Commodity Exchange (BICE).

Organised by Saver International Centre, the institutional exhibition titled "Foreign 2024 and Cold Chain Bangladesh 2024 aims to bring together domestic and foreign organisations to highlight advancements in the Bangladeshi cold chain sector, according to the organisers.

Senior vice president of the Federation of Bangladesh Chambers of Commerce and Industry (FBCCI) Amin Hossain, President of Asian Bangladesh Chamber of Commerce and Industry Study Myanmar Hassan, President of Bangladesh Cold Storage Association

(BCSA) Mostafa Adnan Chowdhury Ribba, Senior Vice President of Bangladesh China Chamber of Commerce and Industry (BCCCI) Md. Masudul Karim, Director of China Yunnan Commercial and Economic Office, Chairman of BSA, President of Chinese Enterprises Association in Bangladesh, Secretary General Changfeng, former President of ASHRAE and Bangladesh Academy of Refrigeration, Refrigerating and Air-Conditioning Engineers Bangladesh Chapter Md Haqueuzzaman, President of Bangladesh Refrigerating and Air Conditioning Engineers Association Mohammad Ahsanuddin, and Managing Director of Saver International Limited, Farid Alam spoke on the inaugural session, among others.

This exhibition, the largest and first of its kind in Bangladesh, covers a wide range of products and solutions related to cold chain and infrastructure construction, including power generation, renewable energy, water management, and HVAC.

"Over 200 organisations from 16 countries participating; the exhibition serves as a platform for visitors to learn public and private projects and institutions to explore the latest advancements in the cold chain sector."



महाराष्ट्र के विभिन्न क्षेत्रों में वितरित किए गए

एन सी ई आर

एन सी ई आर, एन सी आई और एन सी ई आर की मदद से शिक्षण सामग्री को छात्रों तक पहुंचाने का एक प्रयास है। यह एक ऑनलाइन प्लेटफॉर्म है जो छात्रों को अपने अध्ययन के लिए आवश्यक सभी सामग्री उपलब्ध करता है। इसमें पाठ्यपुस्तकें, नोट्स, अभ्यास प्रश्न, मॉडल पेपर, वीडियो लेक्चर्स, इत्यादि शामिल हैं। छात्र इसे अपने स्कूल या घर पर किसी भी समय और जगह पर उपयोग कर सकते हैं।



NATIONAL EXHIBITION ON "INFRASTRUCTURE INDUSTRY"

PR CAMPAIGNS





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The show wouldn't be delivered without the strong patronization of our sponsors and partners...

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Media Partner



Event Partner





ABOUT THE ORGANIZER

SAVOR International Limited is an exhibition organizer that provides the industry with platforms that bring together buyers and sellers from around the world, through a portfolio of exhibitions, content led conferences & seminars. SAVOR is an interface between Government, business, academia, society and media etc. SAVOR hosts large scale exhibitions and conferences across the country every year, thereby enabling trade across multiple industry verticals.

Backed by an experienced team of professionals, SAVOR's events draw both local and international participants. SAVOR's commitment to ensuring greater mileage for exhibitors and partners is evidenced by the creation of memorable and effective events. SAVOR's events are conceptualized with an innovative mindset that's backed by extensive research and planning whilst tapping on an extensive network of resources. path

Besides organizing Exhibitions, SAVOR also works as a full-fledged 'Trade Promotion Agency' assisting Companies expand their Operations and Network in n eighbor countries and also Worldwide.

Organized By



FOLLOW US



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